



FOR IMMEDIATE RELEASE

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Packers Wives Chair 33rd Annual Give-A-Kid-A-Book Campaign

Green Bay, WI – The Friends of the Brown County Library and honorary chairs, Green Bay Packers wives Molly (Mason) Crosby, and Aiyda (Randall) Cobb announce the launch of the 33rd annual Give-A-Kid-A-Book.

The annual book collection invites individuals, families, businesses, churches, schools, clubs and organizations to donate **new, unwrapped** books that will be given as gifts to local children, babies through age 18, in low-income families. Books distribution takes place through the Salvation Army Christmas Assistance program in Green Bay just in time for the holidays.

Give-A-Kid-A-Book kicks off in the Youth Services Department of the **Brown County Central Library, 515 Pine Street, downtown Green Bay on Wednesday, November 3, 2021 at 9:00 a.m.** Featured guests include students from Tank Elementary School, Packers wives, Friends representatives, and others. Give-A-Kid-A-Book is partially funded by Nicolet National Bank, Green Bay Packers Give Back, Brown County Community Women's Club, and the Green Bay Area Retired Men's Club.

The Friends are making it easy to shop – online and in-person! Purchase books from the Friends' Amazon Wish List (tinyurl.com/GiveAKidABookWishlist), or from Lion's Mouth Bookstore, 401 N. Washington Street in downtown Green Bay. Donate your Barnes & Noble purchases in-store during the Holiday Book Drive, November 1 – December 5. Use code 12606984 at the in-store Book Fair on Saturday, November 20, 2021, from 10:00 am - 4:00 pm, or online November 20-25, and a percentage of sales will benefit Give-A-Kid-A-Book. Online shoppers can ship books purchased directly to the library. Drop book donations in collection boxes located at Nicolet National Banks in the greater Green Bay area, all Brown County Libraries, and various other locations throughout the community through December 10.

Financial donations will purchase additional books. Checks should be made payable to "Friends of the Brown County Library: GAKAB," and mailed to 515 Pine Street, Green Bay, WI 54301-5194.

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